



VARONIS CASE STUDY

Miramax



MIRAMAX

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— Denise Evans — VP of Information Technology, Miramax

THE CUSTOMER

Miramax

LOCATION

Santa Monica, CA

INDUSTRY

Film and Television studio

PRODUCTS

[DatAdvantage](#), [DatAnswers](#) and [Data Classification Framework](#)

Miramax is a global film and television studio best known for its award-winning and original content. Among the over 700 titles in its acclaimed library are Pulp Fiction and Good Will Hunting as well as new titles such as 2016's Bridget Jones's Baby with Universal Pictures and Studio Canal.



BUSINESS REQUIREMENTS

- **Monitoring** for insider threats file activity and user behavior activity
- **Data access and classification:** The company needed a solution that could help it classify its unstructured data for content discovery, remediation and protection with data-access policies

THE VARONIS SOLUTIONS / RESULTS

Miramax set out to find a solution that could set and enforce data-access policies, and provide quick, secure searches on documents within its organization. The research led to the evaluation and implementation of Varonis [DatAdvantage](#) for monitoring file activity and user behavior, [DatAnswers](#) for secure enterprise search and [Data Classification Framework](#) for sensitive content discovery, remediation and protection.



UNSTRUCTURED DATA DISCOVERY

Denise Evans, Miramax Vice President of Information Technology, said, *“When Miramax spun off from Disney in 2010, we were like a startup company. We inherited a lot of unstructured data -- scanned documents, contracts with the talent, and other valuable and sensitive files. Disney’s naming conventions were not always consistent with ours. Without metadata on these files, we needed the ability to search and find documents we needed quickly and Varonis and its Professional Services team was able to help us do this. Now, we can support eDiscovery requests and get very accurate results that save the company time and money, and also ensure that documents are encrypted and stored securely as necessary.”*

IMPLEMENTING A LEAST PRIVILEGE MODEL

With the help of Varonis, Miramax was able to put in place a least privilege model, so that users only had access to the files they needed to do their jobs.

Evans added, *“Prior to implementing a least privilege model with Varonis, 40% of our files were overexposed when they didn’t need to be. This kind of exposure isn’t a problem until a security breach occurs. Should there be a breach, we’re now able to quickly identify and target problem areas in a manner we weren’t previously able to do.”*

VARONIS RISK ASSESSMENTS QUICKLY SHOW YOU WHERE YOUR MOST VULNERABLE DATA IS STORED, WHO IS ACCESSING IT, AND WHAT NEEDS TO BE DONE TO SECURE IT. FIND OUT MORE [HERE](#).

ABOUT VARONIS

Varonis is a leading provider of software solutions that protect data from insider threats and cyberattacks. Varonis empowers enterprises to stop ransomware in its tracks, discover where sensitive data is overexposed, prioritize vulnerable and stale data, and lock it down without interrupting business. Varonis builds context around the content of data and activity; automates threat detection with predictive threat models built on advanced analytics, user behavior, and machine learning; and monitors critical assets for suspicious activity, including unusual access to sensitive data, abnormal user behavior and file activity to protect against potential exploitation.

All Varonis products are free to try for 30 days. Our systems engineering team will get you up and running in no time.

FAST AND HASSLE FREE

Our dedicated engineer will do all the heavy-lifting for you: setup, configuration, and analysis - with concrete steps to improve your data security.

FIX REAL SECURITY ISSUES

We'll help you fix real production security issues and build a risk report based on your data.

NON-INTRUSIVE

We won't slow you or your system down. We can monitor millions of events per day without impacting performance.

[START YOUR FREE TRIAL](#)